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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kerrville Prepares to Host 6th Annual Triathlon Festival

Kerrville, Texas (September 2, 2016) – Mark your calendars now so you don't miss the chance to get in on the event everyone is talking about! The 6th Annual Kerrville Triathlon Festival will be held the weekend of September 24-25, 2016.

This special event, professionally organized by [High Five Events](#) out of Austin, came to Kerrville in 2011 and brings a long course triathlon to the Texas Hill Country. High Five Events, along with Bicycle World, the City of Kerrville, and H-E-B, have come together to host the [Kerrville Triathlon Festival](#). This two day event will consist of eight races, a sports exposition and a free Kids Fun Run. One race, the Half Ironman Triathlon, will feature some of the most scenic cycling available in Texas.

The festival kicks off Saturday, September 24th with a Sprint Distance that is perfect for beginners or experienced athletes. Later that morning, invite a few friends to try out the relay race together. Your kids won't have to miss out on any of the fun of this festival either; they can participate in the free Kids Fun Run following the Sprint races on Saturday.

Sunday is the big day featuring both a Half and Quarter Distance Triathlon in addition to an Aquabike competition. What's an Aquabike you ask? It's a triathlon minus the run.

Full Schedule of Events

- Expo – Friday, September 23rd and Saturday, September 24th at the Inn of the Hills Hotel and Conference Center.
- Sprint Triathlon, Sprint Relay & Kids Fun Run – Saturday, September 24th
- Aquabike, Quarter & Half Distance Triathlon – Sunday, September 25th

Triathlon Distances

- Sprint – 500 meter swim, 15 mile bike, 3.1 mile run
- Quarter – 1,000 meter swim, 29 mile bike, 6.4 mile run
- Half – 1.2 mile swim, 56 mile bike, 13.1 mile run
- Intermediate Aquabike – 1,000 meter swim, 29 mile bike
- Half Distance Aquabike – 1.2 mile swim, 56 mile bike

Event Details

You can start the weekend off by swinging by the Sports Expo on Friday and Saturday at the Inn of the Hills. This jam packed exposition will feature awesome vendors offering unique products, complimentary services, and free giveaways. Participants can also pick up registration packets at the Expo on Friday, September 23rd from 3:00 p.m. to 7:00 p.m.

On Saturday, September 24th it's off to the races! Start your Saturday off with the Debra Zapata Sprint Triathlon. This event will consist of a 500 meter swim, 15 mile bike, and a 3.1 mile run.

The first event on Sunday, September 25th, the Quarter Distance Triathlon, will consist of a 1,000 meter swim, 29 mile bike, and a 6.4 mile run. Later Sunday, The Half Distance Triathlon will consist of a 1.2 mile swim, 56 mile bike, and a 13.1 mile run.

The Half Distance Aquabike will consist of a 1.2 mile swim and a 56 mile bike, and the Intermediate Aquabike will consist of a 1,000 meter swim and a 29 mile bike.

Advanced Registration is available for all these events at www.kerrvilletri.com. Each event participant will receive a shirt, hat, and goody bag. Awards will be given to the top three overall male and female participants, as well as the overall masters male and female participant. Awards will also be presented to the top three male and female participants in each age group, starting at 24 and Under and going to 75+ in five year increments.

The swim start and finish, as well as Transition Area # 1 (the location where the bikes are parked during the swim) will be located on the grounds of the former Family Sports Center site on Junction Highway, just north of Guadalupe Street.

Transition Area # 2 (the location where the bikes are parked during the run) will be located in Louise Hays Park. The newly constructed River Trail will be utilized for the run portion of the event and the finish line will be located in Louise Hays Park. Trail users are advised to exercise caution during the event hours due to the large volume and pace of the triathlon runners.

Shuttle busses will be available to transport participants and spectators between the start and finish areas. All members of the community are encouraged to come out and show

support during this time by cheering on competitors throughout the route. A finish line party will take place in Louise Hays Park with free food and drinks for participants. Food and drink will also be available for spectators to purchase.

High Five Events has worked closely with the City of Kerrville, Kerr County, and TxDOT throughout the planning process of this event. For the safety of participants and all citizens, various lane closures and alternate routes will take place during this event. Please expect traffic delays and drive with extreme caution as cyclists will be on the roads. The street closure plan can be found on the City website at <http://kerrvilletx.gov/>.

Louise Hays Park will be closed to vehicular traffic while all events are in progress. It is estimated that the park will re-open around noon on Saturday and 5:00 p.m. on Sunday. Spectators and pedestrian traffic are still welcome in the park during this time.

The G Street River Trailhead will be closed on Saturday until noon and Sunday until 5:00 p.m. to accommodate the event as well. The Kerrville-Schreiner Park River Trailhead will be closed for the duration of the event on Sunday, until approximately 5:00 p.m. It will remain open all day Saturday.

For additional information including full race routes, please visit the official event website at www.kerrvilletri.com or contact High Five Events at info@highfiveevents.com.

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